

DIVYA VASUDEVAN

product designer

ABOUT ME

A product designer and problem solver. I love fun UI and collaboration, and appreciate the complexity of creating the “simple” interface.

CONTACT INFO

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🌐 [Portfolio](#)

in [LinkedIn](#)

TOOLS SKILLS

Figma

Illustrator

Sketch

Miro

HTML, CSS, Javascript, React

DESIGN SKILLS

- Design Thinking
- Prototyping
- User Testing
- Design System
- Design Sprint
- UX/UI Design

EDUCATION

Master of Fine Arts

College for Creative Studies 2018 - 2020

Bachelor of Technology

Sastra University 2011 - 2015

EXPERIENCE

INCUBYTE

UI/UX Craftsperson: Jan 2023 - Present

Consulting with clients to help them design and build successful digital products. Involved in building successful initial versions of new products for complex startups. This includes working alongside designers and developers to facilitate design sprints, solve problems, create prototypes, and build and conduct user tests.

THOUGHTBOT

Product Designer: Mar 2022 - Jan 2023

Responsible for crafting the user experience and interface of digital products. Role involves interfacing with clients, conducting user research, creating wireframes, and designing visually appealing and intuitive interfaces to ensure a positive and seamless interaction between users and the product.

Design Apprentice: Nov 2021 - Mar 2022

Involved in working with and learning from a group of designers and developers to help clients with UX, product design, accessibility, design systems, and frontend development.

DISH NETWORK

UI/UX Designer: Sep 2020 - Nov 2021

Contributed to the design of the Sling and Adapt analytics dashboards working closely with developers and managers. Aided the Dish Anywhere App redesign efforts by conducting user surveys and interviews to provide valuable insights for the design team.

PEPPERCORN

UI/UX Designer: Jun 2020 - Jun 2021

Worked closely with the founders to design and ship the first version of the product. Also involved in creating materials and providing feedback to aid in fundraising efforts.

BOOK YOUR GAME

UI/UX Design Intern: Feb 2018 - Jun 2018

TABLO NOIR

Graphic Design Intern: Jun 2017 - Oct 2017

ZOHO

Member Technical Staff: May 2015 - Nov 2016